CHROMATIC

Website Platforms Checklist
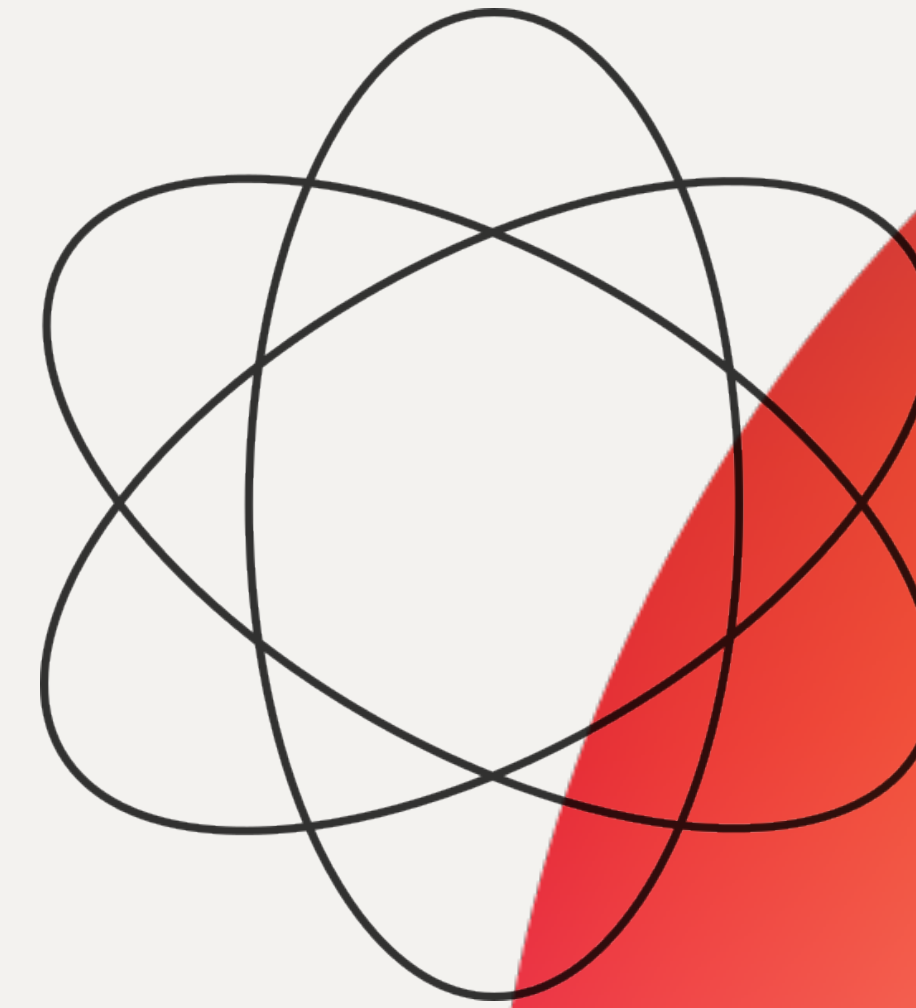
Optimize Your Time With Repeatable Dev Solutions

When you're building websites, designing unique functionalities, and performing ongoing site maintenance and security updates, you're looking at investing a fair amount of time into your projects.

Where you invest that time is a critical factor to your success — and, by extension, your organization's scalability.

A repeatable solution, including platforms such as single- or multi-codebases, can help you streamline the parts of your site builds and maintenance that you find your team manually reimplementing over and over again.

Platform for repeatable solutions checklist

Would your organization benefit from a repeatable solution? Think about how many of these statements are true for you.

○ You maintain an ecosystem of similar websites.

○ The sites you maintain require similar security and maintenance updates.

○ New features are frequently deployed individually across multiple sites.

○ The sites you maintain share similar content types and/or data models.

○ You're spending too much time spinning up new sites.

○ You feel as though you're missing other opportunities due to lengthy site builds.

○ Build times aren't getting any shorter, despite the redundancy/similarity of builds.

○ Any branding or design changes require substantial internal resources to implement.

○ You have, or plan to have, multiple clients whose sites would benefit from similar functionality.

○ You definitely have a hunch that there's a solution here you're missing.

Areas of opportunity brainstorming

Think about 1-3 projects or initiatives you'd pursue *if only you had the time*.

Use this space to jot them down, or capture them however you prefer to take notes.

1
_____

_____

_____

2
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3
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You've identified areas in our checklist that you know apply to your organization. You've also got some ideas of where you'd like to be directing your internal resources if time weren't an obstacle.

Now it's time to take action. Chances are that repeatable solutions are what you need to tackle these issues head-on. Talk to your team for further insights into where they're spending their time — and where they'd *like* to be spending their time.

Share this worksheet with them, and see what opportunity presents itself. With a repeatable solution on your side you can start unchecking those boxes — and checking off the numbered items that are currently so elusive.

*Peace of Mind for Drupal
and WordPress Platforms*

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